Data Analysis

1. After analyzing the data and creating different charts and graphs to make it easier to interpret conclusions were able to be made. First, I was able to conclude that theater and film and video have had the most success in bringing in funding, specifically plays. I was also able to conclude that the summertime has brought in the most funding throughout the year, especially in July. Lastly, I found that the time where there was the most failures in funding was in the month of January.

2. This data provided a lot of information which made it simple to find a major limitation. I found that the funding campaigns had varying lengths, this would affect whether a campaign would fail or succeed. Another limitation would be the country the campaign was being made in as not all people from varying countries have easy access to the internet.

3. Due to the limitation of the varying time lengths of each campaign, I believe that a pivot table organized by time length of campaigns and their outcomes could be beneficial. We could also add a stacked column chart that can be filtered by category to see which categories last longer and succeed.